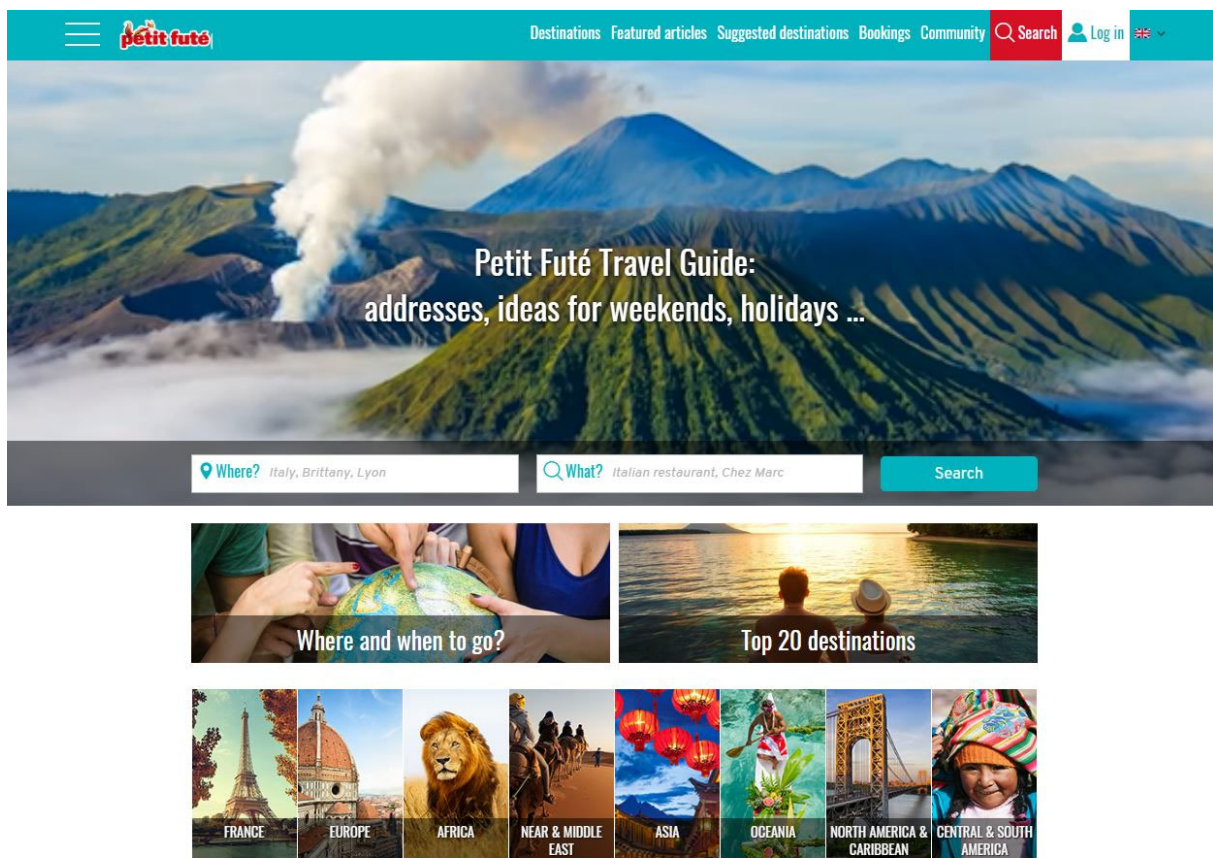


January 2020

Petitfute.com, the leading travel site in France, is now available in English !

The first French publisher of French-speaking travel and leisure guides, Le Petit Futé is also present on the Internet with petitfute.com, which is now one of the richest tourist information sites (content-wise) in the world. With some 56 million visitors in 2019, the time has come for Le Petit Futé to go international in order to offer all its content free of charge to Internet users around the world through a multilingual site with, to start with, an English and a Spanish version!



A leader on the French-speaking travel and leisure guide market, Le Petit Futé can also count on its strong presence on the Web with petitfute.com, which offers free access to all its content to Internet users. In total, more than one million POIs (points of interest) are available to Internet travellers looking for good deals and experiences to share off the beaten track. This has been the DNA of Le Petit Futé for more than 40 years, that of a permanent pioneer.

Information and practical advice, good addresses (transport, leisure, accommodation, catering, outings, shopping, visits, etc.), petitfute.com is also an online magazine with numerous articles dedicated to travel and discovering the world.

If the strength of petitfute.com lies, among other things, in its infinite richness and diversity of content and its editorial responsiveness, there is another considerable asset to highlight: its rich community of more than 1.2 million members who participate daily in the site's activities by also sharing their travel experiences.

Building on these assets and wishing to share them with as many people as possible rather than reserving them for limited paid access, petitfute.com has therefore decided to extend its international audience by developing a multilingual site that is now available in Spanish and English, using the same navigation mode, the same comfort and the same pleasure of use and discovery as the French site on all devices (computer, tablet and smartphone) in order to guide the traveller before, during and after their trip and in all places.



NB: The implementation of this multilingual version was made possible thanks to the machine translation service DeepL, one of the world leaders offering the best level of quality in machine translation to date. Aware that English and/or Spanish-speaking Internet users may find some linguistic or stylistic shortcomings, Le Petit Futé believes that this translation tool, which is booming in terms of quality in view of the technological leaps observed over the last two years, will now make it possible to give priority to the notion of sharing content and experiences that is so dear to its heart.

Find petitfute.com :

In French on <https://www.petitfute.com>

In English at <https://www.petitfute.co.uk>

In Spanish at www.petitfute.es

Contact & Press Info :

Jean-Mary MARCHAL

Email : marchal@petitfute.com - Phone : + 33 (0)6 63 53 22 10